



## Nels Paine

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### Managing Director

Nels founded Paine Pacific in 1998 to apply his 12 years of experience in growing, funding and selling his businesses. Nels has a long family background in investment banking (Paine Webber) as well as venture capital. His father was one of the first venture capitalists in the Bay Area in 1962 which laid the groundwork for Nels' career in small to mid-size businesses. He has proven success in building, managing and achieving product, marketing and financial goals of small businesses, start-ups, and turnarounds.

Nels spent the first part of his career in the computer technology and software businesses for the Bank of Boston and SDC in Boston. In 1990 he relocated with his family to Portland, Oregon as part of a turn-around team for a software development company. After rebuilding and selling this business, he co-founded a spin-off software publishing business that he sold two years later. In 1994, Nels co-founded a medical device company, which he sold in 1997. Taking this broad experience, Nels founded Paine Pacific in 1998 to help companies like his grow and reach their ROI objectives through Growth Advisory, Transaction Advisory and a broad suite of strategic services for company growth objectives.

Nels graduated from SMU in 1988 and is an avid outdoorsman and cyclist living in Portland with his wife and six children.

